

Brokers Insurance Group, LLC (B.I.G.) Privacy Statement

B.I.G. fully respects the privacy of its members and other visitors to our Web site. B.I.G. is committed to the fact that if electronic commerce and online activities are to flourish, consumers must be assured that information provided online is used responsibly and appropriately. To protect your online privacy, B.I.G. has implemented the following policy.

What Information Does B.I.G. Collect?

Most of the data **B.I.G.** collects is used only to help **B.I.G.** better serve its members. It is our general policy to only collect and store personal information that our members and visitors knowingly and voluntarily provide. If our privacy policies change, we will notify all users by e-mail or a special announcement placed on the Web site.

Data collected in general.

B.I.G. does not collect any personal information from users browsing our Web site. Users to the public areas of the **B.I.G.** Web site browse anonymously. Only aggregate data -- such as the number of hits per page or what domain the user came from -- are collected. Aggregate data are only used for internal and marketing purposes and do not provide any personally identifying information.

From B.I.G. Members, Event Registrants, and Other Customers.

To gain access to members-only resources and personalization features on the **B.I.G.** Web site, members and other users may be asked to register and provide some limited information. These data are submitted voluntarily. **B.I.G.** asks users to provide their name, member number (for members), organization name, business phone, and e-mail. Similar information may be submitted to **B.I.G.** through membership applications, conference or seminar registration, publication orders, subscriptions, and contest registrations.

How Does B.I.G. Use Data Collected?

B.I.G. uses information voluntarily submitted by members and other customers in the following ways:

B.I.G. Member Services and Products.

Generally, **B.I.G.** will use data collected to improve our own Web content; to respond to members' and visitors' interests, needs and preferences; and to develop new products and services.

Disclosures to Third Parties.

B.I.G. does not disclose member contact information to third parties, and all information collected is for member use only, except as otherwise required by law.

Credit Card Account Information.

B.I.G. does not disclose credit card account information provided by its members and customers. When members and customers choose to pay using their credit cards, **B.I.G.** submits the information needed to obtain payment to the appropriate clearinghouse.

How Does B.I.G. Use Cookies?

Cookies are files that contain information created by a web server that can be stored on a User's hard disk for use either during a particular session ("per-session" cookie) or for future use ("persistent" cookie). **B.I.G.** from time to time might use cookies only to facilitate automated activity, store and track passwords, determine appropriate solicitations, and review navigation patterns. Cookies are not used to disseminate significant information about Users over the Internet or to analyze any information that Users have knowingly or unknowingly provided. Users may instruct their Internet browsers to opt out of accepting a "persistent" cookie and rather accept only a "per-session" cookie, but will need to login each time they visit the site to enjoy the full benefits. If the user declines the attachment of any cookie, the user may not have access to the full benefits of the website. Registration enables the site to better determine members' interest areas and provide the most relevant information.

What Privacy Issues Arise With Links To Other Sites?

This Web site contains links to other web sites. **B.I.G.** has no control over and is not responsible for the privacy policies or content of such sites, and the users of the **B.I.G.** Web Site "click through" at their own risk.

What Means Of Redress Are Available?

If any User suspects **B.I.G.** has handled its personal information in a manner that does not comply with this privacy statement, please contact us by e-mailing to contact@mybigins.com or by calling (888) 528-6510

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